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THRUSTMASTER ANNOUNCES PERSONNEL ADDITIONS

HOUSTON, TEXAS (December 18, 2001) - - Thrustmaster of Texas, Inc., one of the world's leading manufacturers of marine propulsion systems, has added three new people in key positions.



Jeff Miller

Jeff Miller has joined the company as Marketing Manager. With over 25 years in marketing communications, including fifteen in the oil and gas, manufacturing, and offshore sectors, Miller will be in charge of market research, advertising, public relations, and all other marketing-related activities for Thrustmaster, including setting up a network of international manufacturer's representatives to help maintain the company's international presence. "Thrustmaster has made a major commitment to marketing," Miller said. "We have a stable of great products, an impeccable customer list, and a great track record that stretches over three decades. I'm very excited about some of our new products, and being able to help promote and market these products worldwide." Miller is an alumni of The University of South Florida in Tampa, and a member of The International Association of Business Communicators (IABC) and Business Marketing Association (BMA). He also serves on the Board of Directors of several organizations, including Paint-It-Yellow Productions, a non-profit theatre group dedicated to bringing live theatre to those who would not normally get a chance to see it.

Assisting Miller will be Amanda Casey, who has been hired as Thrustmaster's Marketing Coordinator. The two worked together previously for several years at Kaldair, formerly a division of British Petroleum. Casey is in charge of Thrustmaster's website (www.thrustmastertexas.com), as well as developing the company's database, writing and editing collateral material, coordinating trade shows, and management of internal communications. She attended both Houston Baptist University and The University of Houston, where she was an education major. Her continuing education includes numerous courses in website design, marketing, and database administration. A native of Richmond, Texas and an accomplished actress, Casey is also on the Board of Paint-It-Yellow Productions.



Amanda Casey

Gene Little has joined Thrustmaster as Quality Manager. Little has over 35 years of experience in directing and managing quality policies and procedures for manufacturing firms, including over 30 of those years at Dresser Industries. He has been handling ISO policies and procedures since 1987, and is currently instituting those procedures throughout Thrustmaster. "It's important that quality permeates through an entire organization, not just one or two departments. I see my job as making sure that a standard quality policy is maintained in every aspect of this organization. Thrustmaster has always had a reputation for quality, but there is always room for improvement, and I will be making sure we always remember that," Little said. Little is a native of Houston.



Gene Little

(ATTENTION EDITORS: High-resolution digital copies of the above photos are available if needed. Please either call or e-mail Jeff Miller at 713-937-6295 or jmiller@thrustmastertexas.com)